What is claimed is:

1. A content delivery server comprising:

an input/output unit for performing transmission and reception of information between itself and a terminal

5 connected thereto;

a content management unit for managing a content composed of at least one or more modalities; and

a control unit for controlling said input/output unit and the content management unit,

10 wherein the control unitobtains, of attribute information composed of terminal attribute information on an output interface at the terminal, environment attribute information on a current ambient environment of said terminal, and user attribute information on a

15 characteristic of a user using the content by means of said terminal, at least two sets of the attribute information via said input/output unit,

generates, based on said obtained attribute information sets, modality construction information

20 specifying modalities to be delivered to said terminal,

determines, by using the modality construction information, a modality construction for the content to be delivered, and

delivers said content composed of said determined

25 modalities to said terminal via said input/output unit.

2. The content delivery server of claim 1, wherein said control unit performs the determination of said modalities by selecting, among the modalities composing the content, the modalities of the content corresponding to said modality construction information.

3. The content delivery server of claim 1, wherein said control unit performs the determination of said modalities by selecting among the modalities composing the content based on said modality construction information and reconstructing the selected modalities into said determined modalities.

4. The content delivery server of claim 1, wherein said control unit perform the determination of said modality by selecting among the modalities composing the content based on said modality construction information and converting the selected modalities into different modalities.

5. The content delivery server of claim 1, wherein said control unit determines modalities to be delivered to the terminal based on said generated modality construction information and by using said obtained attribute information and an attribute relation chart showing respective priorities of a plurality of attribute elements recorded thereon.

6. The content delivery server of claim 2, wherein said control unit determines modalities to be delivered to the terminal based on said generated modality construction information and by using said obtained attribute

5 information and an attribute relation chart showing respective priorities of a plurality of attribute elements recorded thereon.

7. The content delivery server of claim 3, wherein said control unit determines modalities to be delivered to

10 the terminal based on said generated modality construction information and by using said obtained attribute information and an attribute relation chart showing respective priorities of a plurality of attribute elements recorded thereon.

15 8. The content delivery server of claim 1, wherein said terminal attribute information includes at least one of presence or absence of a video output unit at said terminal, presence or absence of a voice output unit at said terminal, and a type of a modality displayable on the video

20 output unit or the voice output unit.

9. The content delivery server of claim 2, wherein said terminal attribute information includes at least one of presence or absence of a video output unit at said terminal, presence or absence of a voice output unit at said

terminal, and a type of a modality displayable on the video output unit or the voice output unit.

10. The content delivery server of claim 3, wherein said terminal attribute information includes at least one of presence or absence of a video output unit at said terminal, presence or absence of a voice output unit at said terminal, and a type of a modality displayable on the video output unit or the voice output unit.

11. The content delivery server of claim 1, wherein said environment attribute information includes at least one of a current location of said terminal, a positional relationship between the terminal and the user, a sound characteristic between the terminal and the user, and a video characteristic between the terminal and the user.

12. The content delivery server of claim 2, wherein said environment attribute information includes at least one of a current location of said terminal, a positional relationship between the terminal and the user, a sound characteristic between the terminal and the user, and a video characteristic between the terminal and the user.

13. The content delivery server of claim 3, wherein said environment attribute information includes at least one of a current location of said terminal, a positional relationship between the terminal and the user, a sound

characteristic between the terminal and the user, and a video characteristic between the terminal and the user.

14. The content delivery server of claim 1, wherein said user attribute information includes at least one of a visual ability of the user, an auditory ability of the user, and information on the user's preferences to a video image and a sound.

15. The content delivery server of claim 2, wherein said user attribute information includes at least one of a visual ability of the user, an auditory ability of the user, and information on the user's preferences to a video image and a sound.

16. The content delivery server of claim 3, wherein said user attribute information includes at least one of a visual ability of the user, an auditory ability of the user, and information on the user's preferences to a video image and a sound.

17. The content delivery server of claim 1, wherein the control unit generates said modality construction information by preferentially evaluating said terminal attribute information.

18. A content reception terminal comprising:

an input unit for receiving a content composed of at least one or more modalities;

an output interface for reproducing said received modalities; and

a control unit for controlling said input unit and said output interface,

5   wherein the control unitobtains, of attribute information composed of terminal attribute information on said output interface, environment attribute information on a current ambient environment of said terminal, and user attribute information on a characteristic of a user using

10   the content by means of said terminal, at least two sets of the attribute information,

generates, based on said obtained attribute information sets, modality construction information for specifying modalities to be reproduced, and

15   determines, based on the modality construction information, the modalities to be reproduced at said output interface from among the received modalities.

19. A program for delivering a content composed of at least one or more modalities to a connected terminal, said

20   program causing a computer to perform a delivery method comprising the steps of:

obtaining, of attribute information composed of terminal attribute information on an output interface at a terminal, environment attribute information on a current

25   ambient environment of said terminal, and user attribute

information on a characteristic of a user using the content by means of said terminal, at least two sets of the attribute information via an input/output unit;

generating, based on said obtained attribute information sets, modality construction information for specifying modalities to be delivered to said terminal;

determining, by using the modality construction information, a modality construction for the content to be delivered which is under management of a content management unit; and

delivering said content composed of said determined modalities to said terminal.

20. The program of claim 19, wherein modalities to be delivered to the terminal are determined based on said generated modality construction information and by using said obtained attribute information and an attribute relation chart showing respective priorities of a plurality of attribute elements.